

Christmas in the Village

Sponsorship Opportunities~2026



As we look forward to our Fifth Anniversary of Christmas in the Village, we share our deep gratitude for your generous consideration to sponsor The Village! The impact this family of sponsors has made on our community is truly remarkable. With your help we can continue to make a difference in the lives of so many students and grow the Every Student Initiative all while creating lasting magical memories and traditions for families in our community. We are deeply grateful for your support. Cheers to five years!

~The Christmas in the Village Team

Sponsorship Opportunities

\$50,000 - Christmas Angel Presenting Sponsor

- Recognition as a Museum Visionary Society Council Member
- (2) Visionary Society Council Membership Cards, for use by employees or clients.
- Visionary Society Council membership for Owner/President
- 350 guest passes for free general admission to the Museum
- Opportunity to host one family day for your employees and one free Museum venue rental (through-out the year)
- Every Student Initiative – Choose one school of your choice to receive free field trip
- Invitations to Exhibition Previews, & the Annual Visionary Society Council Dinner, and more.
- Personal Service with Visionary Society Concierge to help you with tickets, employee or client recruitment, or any special experiences at any museum.

Event Benefits

- Sponsorship recognition on all promotional materials & throughout The Village
- Logo on Christmas in the Village website home page
- Social media shout-outs
- Special recognition on the donor tree showcased as the tree topper, accompanied by a donor plaque
- 50 family tickets to Christmas In The Village (December 4 & 5)
- 50 exclusive Christmas in the Village food and drink vouchers
- Special Remarks at VIP Tree Lighting
- 26 Tickets to the VIP Tree Lighting (December 1)
- Reserved VIP Parking for Christmas In The Village Experience (2 spots)

All proceeds to benefit Peoria Riverfront Museum's Every Student Initiative.

Christmas in the Village

Sponsorship Opportunities~2025



\$25,000 - Christmas Village Sponsor

- Recognition as a Museum Visionary Society Council Member
- (2) Visionary Society Council Membership Cards, for use by employees or clients
- Visionary Society Council membership for Owner/President
- 250 guest passes for free general admission to the Museum
- Opportunity to host one family day for your employees or one free Museum venue rental (through-out the year)
- Every Student Initiative – Choose one school of your choice to receive free field trip
- Invitations to Exhibition Previews, & the Annual Visionary Society Council Dinner, and more.
- Personal Service with Visionary Society Concierge to help you with tickets, employee or client recruitment, or any special experiences at any museum.

Event Benefits

- Sponsorship recognition on all promotional materials & throughout The Village
- Logo on Christmas in the Village website
- Social media shout-outs
- Special recognition on the donor tree, accompanied by a donor plaque
- 25 family tickets to “Christmas In The Village” (December 4 & 5)
- 25 exclusive Christmas in the Village food and drink vouchers
- 16 Tickets to the VIP Tree Lighting (December 1)

\$10,000 - Snow Globe Sponsor

- Recognition as a Museum Visionary Society Council Member
- (2) Visionary Society Council Membership Cards, for use by employees or clients and the other one for Owner/President.
- 100 guest passes for free general admission to the Museum
- Every Student Initiative Supporter
- Invitations to Exhibition Previews, & Annual Visionary Society Council Dinner, and more.
- Personal Service with Visionary Society Concierge to help you with tickets, employee or client recruitment, or any special experiences at any museum.

Event Benefits

- Social media shout – outs
- Sponsorship recognition on select promotional materials & throughout The Village
- Special recognition on the donor tree, accompanied by a donor plaque
- 10 family tickets to “Christmas in the Village” (December 4 & 5)
- 10 Tickets to the VIP Tree Lighting (December 1)

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Sponsorship Opportunities~2025



\$5,000 - Snowman Sponsor

- Recognition as a Visionary Society Member
- Visionary Society Membership Card
- Invitations to Personal Curator Led Tours, Exhibition Openings & Special Events
- 25 Museum General Admission Passes

Event Benefits

- Special recognition on the donor tree, accompanied by a donor plaque
- 5 family tickets to "Christmas in the Village" (December 4 & 5)
- 6 Tickets to the VIP Tree Lighting (December 1)
- Social media shout – outs

\$2,500 - Candy Cane Sponsor

- Recognition as a Visionary Society Member
- Visionary Society Membership Card
- Invitations to Personal Curator Led Tours, Exhibition Openings & Special Events

Event Benefits

- Special recognition on the donor tree
- 5 family tickets to "Christmas in the Village" (December 4 & 5)
- 4 Tickets to the VIP Tree Lighting (December 1)
- Social media shout – outs

\$1,500 - Neighborhood Sponsor

- 10 family tickets to "Christmas in the Village" (December 4 & 5)
- 2 Tickets to the VIP Tree Lighting (December 1)
- Recognition on select promotional materials

\$1,000 - Jingle Bell Sponsor

- 2 family tickets to "Christmas in the Village" (December 4 & 5)
- 2 Tickets to the VIP Tree Lighting (December 1)



Christmas in the Village

Commitment Form~ 2026



Join us December 4 & 5, 2026

Contact Information

I prefer to be recognized as: _____

CEO/Owners Name: _____

Benefit Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Phone: _____

Payment Method

☐ Check made payable to: Peoria Riverfront Museum

☐ Bill me in the month of _____

☐ Please send me an invoice.

☐ Credit Card

☐ Mastercard ☐ Visa ☐ Discover ☐ AmEx

Credit Card Number: _____

CVC Code: _____ Exp. Date: _____



My Sponsorship

☐ \$50,000

☐ \$10,000

☐ \$2,500

☐ \$1,000

☐ \$25,000

☐ \$5,000

☐ \$1,500

☐ \$_____ ESI Donation

☐ I'd like to do the "City of Gratitude" Ticket Add-On

Add on extra tickets to gift to family, friends, students, teachers, employees, clients, or to a community organization of your choice. You choose how many you'd like to give!

QTY: _____ Individual Tickets (\$20 per ticket)

QTY: _____ Family Tickets (\$50 per ticket)

Total Dollar Amount:

\$

Signature: _____ Date: _____

All proceeds to benefit Peoria Riverfront Museum's Every Student Initiative.

Please contact Carolina Huser, Development & Sponsorship, at 309.863.3066 or chuser@peoriariverfrontmuseum.org for any questions.